

# VCOPPA

Virginia Coalition of Private Provider Associations

## 16<sup>th</sup> ANNUAL CRITICAL ISSUES SYMPOSIUM

NOVEMBER 8-9, 2017

SunTrust Center  
Richmond, Virginia

# VCOPPA

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## VIRGINIA COALITION OF PRIVATE PROVIDER ASSOCIATIONS

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919 East Main Street, Suite 1150 ♦ Richmond, Virginia 23219 ♦ (804) 643-2776

November 8, 2017

Dear Symposium Attendees,

Welcome to the Virginia Coalition of Private Provider Associations (VCOPPA) 16<sup>th</sup> Annual Critical Issues Symposium and Conference. Your attendance and participation is appreciated and considered vital to our success.

VCOPPA continues to respond to the challenges facing human services in Virginia in line with our mission *"to serve as a unified voice for private providers to advocate for a quality system of services for children and families with special needs and challenges."*

As you know, we are in very uncertain political climate. It is more critical now than ever that we have a voice. Decisions that affect our future and that of the children and families we serve are being made quickly.

VCOPPA is recognized by Virginia governmental leaders as the link to recommend providers for membership on the SEC, SLAT, key committees and work groups. Therefore, VCOPPA is positioned as the primary private provider group to address child and family services particularly those influenced by the Children Services Act. Most recently, VCOPPA has had the opportunity to present public positions to the SEC on current policy issues such as Private Day Educational Placements.

Within the last couple years, VCOPPA has formed four (4) Special Interest Groups (SIG's) in the areas of Child Placement (Foster Care and Adoption), Special Education, Residential Services, and Community Behavioral Health Services. These groups are a great forum to not only dive deeper into our individual areas of expertise but also allow for professional development by allowing participation in an interest area that someone wishes to learn more about. Please know that membership in these groups is open and they meet every other month preceding the Board meeting. Please contact VCOPPA if you are interested in joining a SIG.

As the issues expand and challenges grow, the need for commitment and cooperation increases. VCOPPA's successful history lies in the involvement of many individuals from various associations and private agencies across the state. Our successful future will require continued commitment and support. If your agency is not already a sustaining member of VCOPPA, we urge you to consider membership in this effective coalition and help us in our advocacy for Virginia's at-risk children and families.

Sincerely,

Debbie Pell, M.Ed.  
President, VCOPPA

THE VIRGINIA COALITION OF PRIVATE PROVIDER ASSOCIATIONS  
*Presents the*

**16<sup>th</sup> ANNUAL CRITICAL ISSUES SYMPOSIUM**  
NOVEMBER 8-9, 2017

***Schedule***

*Wednesday, November 8, 2017*

- 1:00 p.m.     *Registration – 4<sup>th</sup> Floor Auditorium Lobby*
- 1:45 p.m.     *Welcome and Introductions – **Debbie Pell, VCOPPA President***
- 2:00 p.m.     **MODULE A**  
*The Day After: A Quick Analysis of the 2017 Statewide and General Assembly Elections*  
    •     **Bill Elwood, VCOPPA Executive Director**
- 2:15 p.m.     **MODULE B**  
*An Update on the Children’s Services Act*  
    •     **Scott Reiner, Executive Director, Office of Children’s Services**
- 3:00 p.m.     **MODULE C**  
*Critical State Budget Issues Facing Virginia, Now and in the Future*  
    •     **James J. Regimbal, Jr., Fiscal Analytics, Ltd.**
- 4:00 p.m.     **MODULE D**  
*Special Education Funding: An Update on Public Regional Tuition Programs*  
    •     **John Eisenberg, Assistant Superintendent of Special Education and Student Services, Virginia Department of Education**
- 5:00 p.m.     *Reception at SunTrust Center, 4<sup>th</sup> Floor Mezzanine*

*Thursday, November 9, 2017*

- 8:00 a.m.     *Registration and Breakfast – 4<sup>th</sup> Floor Auditorium Lobby*
- 8:45 a.m.     **MODULE E**  
**The Transition to Managed Care for Virginia’s Behavioral Health Services**
- Part I – An Overview of the Roll Out of Commonwealth Community Care Plus (CCC+)**  
    •     **Brian Campbell, Senior Program Advisor, DMAS Division of Integrated Care and Behavioral Services**

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## *Schedule*

Thursday, November 9, 2017 (cont.)

**Part II – What to Expect When You Are Expecting Managed Care**

- **Stephanie Lynch, MSW, Virginia Association of Health Plans**

**Part III – Meet the MCO's!**

- **Representatives from all MCO's participating in CCC Plus**

11:00 a.m.

### **MODULE F**

*An Update on the IACCT Referral and Admissions Process*

- **Danette Brady, M.A, LPC, Director of Clinical Care Services, Magellan of Virginia**

12:00 p.m.

Lunch – 4<sup>th</sup> Floor Mezzanine

*MCO Representatives will be available to meet providers individually*

1:00 p.m.

### **MODULE G – PANEL**

*Special Education Funding: A View from Local Government*

**Moderated by Bill Elwood, VCOPPA Executive Director**

- **Michael Asip, Ed.D., Past President, Virginia Council of Administrators of Special Education**
- **Katie Boyle, Government Affairs Director, Virginia Association of Counties (VACo)**
- **Karen Reilly-Jones, LCSW, CSA Administrator, Chesterfield County and City of Colonial Heights**

2:00 p.m.

### **MODULE H**

*Developing an Advocacy Agenda for the 2018 Virginia General Assembly*

2:30 p.m.

### **CONCLUSIONS**

*Where Do We Go From Here?*

**Moderated by Bill Elwood, VCOPPA Executive Director**

3:00 p.m.

*Adjournment – Debbie Pell, VCOPPA President*

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## *Presenter Biographies*

### **Michael Asip, Ed.D., Past President, Virginia Council of Administrators of Special Education**

Michael Asip is a career public educator with extensive background and experience in special education, school administration, and instructional leadership. He is currently Director of Exceptional Education in Chesterfield County Public Schools and serves as Past President of the Virginia Council of Administrators of Special Education (VCASE). Asip's experiences as a special education teacher and middle school administrator in Fairfax County and as a middle school principal and special education administrator in Williamsburg James City County have provided him with a wealth of experience and knowledge in implementing general and special education in public school settings.

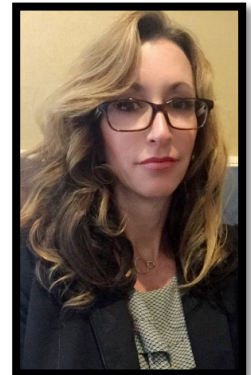


### **Katie Boyle, Director of Government Affairs, VaCO**

Katie Boyle is the Director of Government Affairs for the Virginia Association of Counties, where she staffs the Finance and Health and Human Resources Steering Committees. Prior to her tenure at VaCO, she worked in the Office of the Fairfax County Executive as part of the County's legislative team. She is a graduate of the University of Virginia.

### **Danette Brady, M.A., CDVC, LPC, Magellan of Virginia**

Danette Brady has served as the Director of Clinical Care Services for Magellan of Virginia's Behavioral Health Services Administrator since November of 2016. She is directly responsible for the direction and management of clinical operations. Since joining Magellan in 2015, Danette has worked in many roles and served on numerous provider workgroups and in various program initiatives. In her previous role as the Manager of Clinical Care Services for the Residential Team, she was responsible for the clinical program development and implementation of the new residential model. She has also been involved in the corporate development of strategic and operational goals and plans.



Prior to joining Magellan in 2015, Danette has worked in the mental health profession for 25 years in a variety of settings, including residential, community based services, the school system, and private practice. Her practice has focused on individualized and strengths based practices for children, adolescents and families with a focus on trauma and recovery. In addition, she has led new programming initiatives for special populations in residential treatment. Danette has played a pivotal role in the ongoing implementation of the new residential program and partnership with stakeholders across the Commonwealth.

Danette holds a B.A. in Psychology from Randolph Macon's College, a Masters Degree in Counseling Psychology from Radford University, and a Masters in Education from Mary Baldwin. She has been licensed as a Professional Counselor for 20 years and is a member of the Virginia Counselors Association and the Richmond Area Counselors Association. She is a certified domestic violence counselor, certified in trauma informed care, and is certified through the National Association of Forensic Counselors. She resides in Goochland, Virginia and enjoys traveling, reading, equestrian sports, and spending time with her two teenage children.

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## *Presenter Biographies (cont.)*

### **Brian Campbell, Department of Medical Assistance Services**



Brian Campbell has been working with different parts of the Virginia Medicaid program for 15 years. From 2005-2013 he supervised the Medicaid children's benefit known as the EPSDT program. From January, 2014-April, 2016 he served as the Behavioral Health Policy Analyst for the Department of Medical Assistance Services (DMAS). As the Integrated Care and Behavioral Services Senior Program Advisor he assumes a lead role in the teams responsible for implementing significant program policy and regulatory changes in the DMAS Integrated Care and Behavioral Health Services.

### **John Eisenberg, Assistant Superintendent for Special Education and Student Services, Virginia Department of Education**

On July 1, 2012, John Eisenberg became the Assistant Superintendent of Special Education and Student Services at the Virginia Department of Education. Mr. Eisenberg has been working in the field of special education in various roles for the last 23 years. Since 2009, he served as the director of Instructional Support and Related Services at the Virginia Department of Education. Mr. Eisenberg's staff provided statewide leadership in the areas of Autism Spectrum Disorders, Severe Disabilities, Traumatic Brain Injury, Intellectual Disabilities, Assistive Technology, Related Services, Comprehensive Services Act, Neighborhood Assistance Act, Family Engagement, and Students with Sensory Impairments.

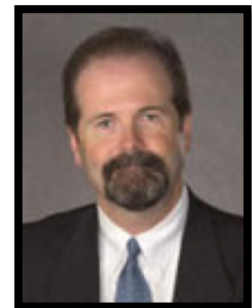


Mr. Eisenberg joined the VDOE as an education specialist for Severe Disabilities and Assistive Technology in 2005. Before coming to the Department of Education, Mr. Eisenberg was the Director of the Virginia Deaf-Blind Project at Virginia Commonwealth University. He previously worked with the National Technical Assistance Consortium for Deaf-Blindness and was a classroom teacher for students with developmental disabilities. He serves on numerous national and state advisory committees representing Assistive Technology and students with high support needs. Mr. Eisenberg also served as President of the National State Directors of Special Education Board of Directors.

Mr. Eisenberg earned his M.Ed in severe disabilities from Hunter College at the City University of New York and his B.A. from New York University. He comes from a family of teachers and special educators and is very passionate about improving the educational outcomes of children and families in Virginia.

### **William P. Elwood, VCOPPA Executive Director**

Bill Elwood is President and CEO of Elwood Consulting, LLC, a Richmond-based lobbying, association management and business to government consulting firm and has extensive association management and government relations experience, with 37 years working in Virginia government, the last 34 as a registered lobbyist. In particular, he has developed an expertise in the Virginia state budget. He has also enjoyed close bipartisan relationships in the executive and legislative branches, along the way earning a reputation for professionalism, integrity and expertise in the government relations community.



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### *Presenter Biographies (cont.)*

Elwood has been deeply involved in the association management community, where he is a past President of the Virginia Society of Association Executives (VSAE) and a member of the American Society of Association Executives (ASAE) for the last twenty-two years. In 2002, Elwood was presented by his peers the VSAE Award of Excellence in honor of his accomplishments in the association management profession. As an independent contractor, Elwood currently serves as Executive Director of two associations, the Virginia Coalition of Private Provider Associations and the Virginia Association of Independent Specialized Education Facilities.



### **Stephanie Lynch, MSW, Virginia Association of Health Plans**

Stephanie represents Virginia's Medicaid Managed Care Plans at the Virginia Association of Health Plans (VAHP), the Trade Association for the Commonwealth's health insurance industry. She was a key advocate for the new ARTS benefit and continues to champion additional legislative efforts and policy changes to improve behavioral health for our Commonwealth's most vulnerable citizens.

Prior to her arrival at VAHP, Stephanie worked for the Office of the Secretary of Health and Human Resources for the Secretary's Appointee on Integration, where she supported Affordable Care Act implementation efforts and eligibility modernization. Previous to that role, Stephanie was assigned to Paul McWhinney, former Deputy Commissioner of Benefit Programs at the Virginia Department of Social Services where she led projects impacting Foster Youth & Family Services, the Medicaid program and the Child Welfare Stipend Program.

Before receiving her Masters in Social Work Administration and Policy Practice at Virginia Commonwealth University, Stephanie worked in Direct Practice in a variety of settings with both youth and adults, to include a two-year stint at Virginia College as Director of Student Services where she established supportive programming for students experiencing homelessness, domestic violence and other socioeconomic challenges. She received a dual degree from Virginia Commonwealth University in Biopsychology, Women's and African American Studies. She remains extremely passionate about African American health disparities, the impact of social determinants on health and the biopsychosocial impacts of trauma. In her spare time, Stephanie enjoys spending time with her Godson, Isaiah, going to the river with her four-legged son, Charles Murphy Brown and cooking for family and friends.

### **James J. Regimbal, Jr., Fiscal Analytics, Ltd.**

Jim Regimbal has 35 years of experience in state and local budget and tax policy analysis. He served for 13 years on the staff of the Virginia Senate Finance Committee from 1987-1999, where he provided the Committee with expertise in tax policy, economic and revenue forecasting and transportation and finance agency budgets.

In 1999, he co-founded Fiscal Analytics Ltd. where his expertise in state and local budget and tax policy issues have been provided to local governments, business groups, trade associations, and nonprofit organizations. His local government clients currently include the Virginia Association of Counties, the Virginia Municipal League, and the Virginia First Cities Coalition. Past clients have included the Virginia Hospital & Healthcare Association



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### *Presenter Biographies (cont.)*

(VHHA) and the Virginia Health Care Association (VHCA). Mr. Regimbal holds a B.S. in Economics from the University of Pacific, and an MBA from Virginia Commonwealth University. Jim has been married for 32 years and has three sons.

#### **Karen Reilly-Jones, LCSW, Chesterfield / Colonial Heights CSA**

Karen Reilly-Jones has worked in the field of children and families services for over twenty years in a variety of settings. She is a Licensed Clinical Social Worker with clinical, program administration, and community organizing experience. Her roles in direct service provision include work in both the private and public sector such as outpatient counseling, therapeutic foster care, intensive in home counseling, acute and residential treatment, and public child welfare. She also brings in years of experience in program policy and administration. Karen stays active in state and local government public policy committees to help influence positive impacts on children and families in need of services at the local level.



Karen has worked in the Chesterfield County and City of Colonial Heights community for fifteen years. The past fourteen years, she has had the position of the Children's Services Act Administrator to lead a "systems of care" approach in coordinating effective and quality services for "at-risk" children and families in the community.

#### **Scott Reiner, Office of Children's Services**



Scott Reiner is the Executive Director at the Office of Children's Services where he is been responsible for all activities of the Office in implementing and administering the statewide Children's Services Act program. He has been at OCS for four years and was been Director since June of 2015. He came to OCS after 26 years at the Virginia Department of Juvenile Justice.

Scott has a master's degree in clinical psychology and been closely involved in improving practices for children and adolescents with behavioral health issues across child serving agencies. As the father of three young adults, he has a special appreciation for the challenges of guiding young people successfully to adulthood.



**VCOPPA would like to thank our Sustaining Members  
for their ongoing support of the Coalition.**

*For details on membership, please visit the Coalition website.*

[www.VCOPPA.ORG](http://www.VCOPPA.ORG)

## **2017 SUSTAINING MEMBERS**

Braley & Thompson  
Childhelp  
Children's Services of Virginia, Inc.  
Civitas Health  
Commonwealth Catholic Charities  
Elk Hill  
Extra Special Parents  
Grafton Integrated Health Network  
Hallmark Youthcare  
Improving Outcomes, LLC  
Inova Kellar Center  
Intercept Youth Services  
Kids In Focus  
Phillips Programs  
UMFS  
Universal Health Services  
Virginia Home for Boys & Girls  
Youth For Tomorrow

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## Attendees

### **DeShanda Artis**

*Director of Community Based Services*

#### **Extra Special Parents**

dartis@espva.org

### **Michael Asip**

*Past President*

#### **Virginia Council of Administrators of Special Education**

asipmike@gmail.com

### **Nicole Barnes**

*Clinical Director*

#### **Family Focus, Inc**

choge@familyfocusinc.com

### **Mark Bogert**

*CEO*

#### **Intercept Youth Services**

mbogert@interceptyouth.com

### **Bridget Boswell**

*Operations Coordinator*

#### **St Joseph's Villa**

bgboswell@sjvmail.net

### **Katie Boyle**

*Director of Government Affairs*

#### **Virginia Association of Counties**

kboyle@vaco.org

### **Danette Brady**

*Director of Clinical Care Services*

#### **Magellan of Virginia**

DBrady1@magellanhealth.com

### **Leslie Brewer**

*Business Development*

#### **UMFS**

lbrewer@umfs.org

### **Warren Bull**

*Pres./CEO*

#### **Specialized Youth Services**

wgbull@comcast.net

### **Kati Calletto**

*Community Based Services Supervisor*

#### **The Up Center**

catherine.calletto@theupcenter.org

### **Brian Campbell**

*Senior Program Advisor*

#### **Virginia Department of Medical Assistance Services**

Brian.Campbell@dmas.virginia.gov

### **Brian Chizuk**

*Assistant Administrator*

#### **Hallmark Youthcare**

brian.chizuk@hallmarksystems.com

### **Barry Chlebnikow**

*Director of Education*

#### **Virginia Institute of Autism**

bchlebnikow@viaschool.org

### **Amanda Clark**

*Director of Business Development*

#### **Childhelp, Inc.**

AClark@childhelp.org

### **Emily Clark**

*Assistant Director of Community Based Services*

#### **UMFS**

eclark@umfs.org

### **Penny Combs**

*Community Liasion*

#### **People Places Inc**

penny.combs@peopleplaces.org

### **Rhonda Council**

*Compliance Coordinator*

#### **St Joseph's Villa**

rcouncil@sjvmail.net

### **Deborah Creef**

*Dir. of Business Development*

#### **Harbor Point Behavioral Health Center**

debbie.creef@uhsinc.com

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## *Attendees*

### **Tricia Delano**

*CEO*

**Jackson-Feild Behavioral Health**

tdelano@jacksonfeild.org

### **Paula Dubay**

*Marketing Director*

**Centra Mental Health Services**

paula.dubay@centrahealth.com

### **Laura Easter**

*Director of Community Services*

**Elk Hill**

leaster@elkhill.org

### **Kristen Eichert**

*Director of Business Development*

**Poplar Springs Hospital**

kristen.eichert@uhsinc.com

### **John Eisenberg**

*Assistant Superintendent of Special Education and Student Services*

**Virginia Department of Education**

John.Eisenberg@doe.virginia.gov

### **Natalie Elliott**

*Senior Director of Business Development*

**Intercept Youth Services**

nelliott@interceptyouth.com

### **William Elwood**

*Executive Director*

**VCOPPA**

welwood@elwood-consulting.com

### **April Estrada**

*Foster Care Director*

**DePaul Community Resources**

astrada@depaulcr.org

### **Deborah Evans**

*CEO*

**For Children's Sake of Virginia**

devans@fcsva.org

### **Lori Fagan**

*Director of Business Development*

**First Home Care**

lori.fagan@uhsinc.com

### **Michael Farley**

*Chief Executive Officer*

**Elk Hill**

mfarley@elkhill.org

### **Heather Fisher**

*Assistant Administrator*

**First Home Care**

heather.fisher@uhsinc.com

### **Courtney Gaskins**

*Vice President of Programs*

**Youth For Tomorrow**

cgaskins@yftva.com

### **Ronnie Gehring**

*TFC Site Director*

**Embrace TFC**

ronnie.gehring@embracetfc.com

### **Gail Giese**

*Community Liaison Supervisor*

**Intercept Youth Services**

ggiese@interceptyouth.com

### **Ed Gillaspie**

*Director, Finance and Administration*

**Virginia Institute of Autism**

egillaspie@viaschool.org

### **Vassanthi Griffis**

*NRS Marketing*

**New Hope Carolinas**

vassi.griffis@newhopetreatment.com

### **Dani Halbleib**

*Therapeutic Programs Manager*

**UMFS**

dhalbleib@umfs.org

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## Attendees

### **Tim Hall**

*Regional Director of Education*  
**Alternative Paths Training School**  
thall@aptsprograms.org

### **Garrett Hamilton**

*Director of Business Development*  
**North Spring Behavioral Healthcare**  
garrett.hamilton@uhsinc.com

### **Luke Hartman**

*Program Director*  
**Liberty Point Behavioral Health**  
luke.hartman@uhsinc.com

### **Di Hayes**

*CAO*  
**Hallmark Youthcare**  
di.hayes@hallmarksystems.com

### **Carrie Hoge**

*Marketing & Development*  
**Family Focus, Inc**  
choge@familyfocusinc.com

### **Elizabeth Houston**

*Medicaid Resource Coordinator*  
**Elk Hill**  
ehouston@elkhill.org

### **Pat Howard**

*Clinical Coordinator*  
**Bridges Treatment Center**  
pat.howard@centrahealth.com

### **Toosdhi Jackson**

*Director of Foster Care*  
**Commonwealth Catholic Charities**  
Toosdhi.Jackson@cccovfva.org

### **Alicia Jackson**

*Program Director*  
**First Home Care**  
alicia.jackson@uhsinc.com

### **Todd Jenkins**

*Director of Clinical and Family Services*  
**Extra Special Parents**  
tjenkins@espva.org

### **Tammy Johnston**

*Director of Residential Programs*  
**Elk Hill**  
tjohnston@elkhill.org

### **Gary Jones**

*Chief Executive Officer*  
**Youth For Tomorrow**  
gjones@yftva.com

### **Matthew Kreydatus**

*Director*  
**Career and Transition Services, St. Joseph's Villa**  
mkreydatus@sjvmail.net

### **Vanessa Lane**

*Director, Revenue Cycle Management*  
**Grafton Integrated Health Network**  
vanessa.r.lane@grafton.org

### **Ella Langford**

*Executive Director*  
**PremierTherapeutic Foster Care, Inc.**  
langfordella2@gmail.com

### **Patti Lanier**

*Director of Business Development*  
**UHS Liberty Point Behavioral Healthcare**  
patti.lanier@gmail.com

### **Charlie Laslie**

*Director of Foster Care*  
**Braley and Thompson, Inc.**  
claslie@rescare.com

### **Rick Leichtweis**

*Senior Director*  
**Inova Kellar Center**  
rick.leichtweis@inova.org

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## *Attendees*

**Nita Lescher**

*TFC Program Manager*

**Northern Virginia Family Service**

nlescher@nvfs.org

**Marion Long**

*CEO*

**Therapeutic Interventions, Inc.**

mlong@therapeuticinterventions.com

**Stephanie Lynch**

*Director of Medicaid Innovation*

**Virginia Association of Health Plans**

stephanie@vahp.org

**Lisa Marshall**

*Executive Director, Children Services*

**Grafton Integrated Health Network**

LMarshall@grafton.org

**Claiborne Mason**

*President*

**Virginia Home for Boys and Girls**

sball@vhbg.org

**Quadon McCullough**

*Compliance Coordinator*

**Sarah Dooley/St. Joseph Villa**

qmccullough@sjvmail.net

**Diana Morris**

*Senior Director*

**Children's Education Services, St. Joseph's Villa**

dmorris@sjvmail.net

**Debbie Pell**

*Director*

**The Dominion School**

pelldk@aol.com

**Greg Peters**

*President & CEO*

**UMFS**

gpeters@umfs.org

**Piper Phillips Caswell**

*CEO*

**PHILLIPS Programs**

piper.phillips@phillipsprograms.org

**Julie Plotz**

*Intake/Marketing Director*

**Hallmark Youthcare**

julie.plotz@hallmarksystems.com

**Sharon Reams**

*TFC Supervisor*

**THE UP CENTER**

sharon.reams@theupcenter.org

**James Regimbal**

*Principal*

**Fiscal Analytics, Ltd.**

jregi7717@cavtel.net

**Karen Reilly-Jones**

*CSA Administrator*

**Cheserfield/Colonial Heights CSA**

ReillyK@chesterfield.gov

**Scott Reiner**

*Executive Director*

**Office of Children's Services**

Scott.Reiner@csa.virginia.gov

**Shannon Ridley**

*Program Manager*

**ResCare/Kids In Focus**

shannon.ridley@rescare.com

**Chris Ruble**

*Executive Director*

**Childhelp, Inc.**

cruble@childhelp.org

**Abigail Schreiner**

*Foster Parent Recruiter*

**HopeTree Family Services**

AbigailS@HopeTreeFS.org

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## *Attendees*

**Debbie Sheerin**

*Operations Project Manager*

**St Joseph's Villa**

dsheerin@sjvmail.net

**Theodore Shobe**

*Director of Quality Assurance*

**Timber Ridge School**

shobe@trschoool.org

**Heather Showalter**

*Director*

**Southstone**

hshowalter60@gmail.com

**Pamela Simms**

*Vice President/ Program Director*

**Gladys H. Oberle School**

psimms@eri-va.com

**CeCe Smith**

*Exccentive Directory*

**ResCare/Kids In Focus**

cecesmith@rescare.com

**Matthew Stanley**

*Associate Executive Director*

**VCOPPA**

mstanley@elwood-consulting.com

**Mary Struzinsky**

*Executive Director*

**Braley and Thompson**

mstruzinsky@rescare.com

**Jennifer Surratt**

*Director of Adoptive Family Support*

**C2Adopt**

jsurratt@c2adopt.org

**Nancy Toscano**

*Chief Program and Strategy Officer*

**UMFS**

ntoscano@umfs.org

**Shannon Updike**

*Director of Foster Care and Adoption*

**HopeTree Family Services**

ShannonU@HopeTreeFS.org

**Jennifer Ward**

*Program Manager*

**Commonwealth Catholic Charities**

Jennifer.Ward@cccova.org

**Adalay Wilson**

*VP, Community Based Services*

**UMFS**

awilson@umfs.org

**David Winters**

*Chief Executive Officer*

**North Spring Behavioral Healthcare**

david.winters@uhsinc.com

**David Wyman**

*Chief Financial Officer*

**Elk Hill**

dwyman@elkhill.org

## **2018 VCOPPA BOARD OF DIRECTORS MEETING SCHEDULE**

The VCOPPA Board of Directors meets regularly in odd-numbered months.  
The 2018 meeting schedule is below and is subject to change.

**January 9**  
**March 13**  
**May 15**  
**July 10**  
**September 18**

**Board meetings commence at 1:00 PM.**  
**They are preceded by SIG meetings at 11:30 AM.**

Unless otherwise noted, meetings are held at UMFS in Richmond (3900 West Broad Street). Meetings are open to all providers and the public unless a closed session of the Board is called. Meeting changes and reminders are communicated by email to the VCOPPA mailing list.

### **SHARED INTEREST GROUPS**

VCOPPA offers four (4) Shared Interest Groups (SIGs) to our members and interested providers as a venue to identify and discuss relevant service-specific policy issues.

The four SIGs are:

**Residential Services**  
**Child Placement (Foster Care and Adoption)**  
**Community Based Behavioral Health**  
**Special Education**

The SIGs generally meet before VCOPPA Board of Directors meetings (*see schedule above*), to which SIG participants are also invited.

*If you are interested in attending and/or joining a SIG*, please contact Matthew Stanley ([mstanley@elwood-consulting.com](mailto:mstanley@elwood-consulting.com)) to add you to the email distribution list.

VIRGINIA COALITION OF PRIVATE PROVIDER ASSOCIATIONS

919 East Main Street, Suite 1150

Richmond, Virginia 23219

(804) 643-2776

[www.vcoppa.org](http://www.vcoppa.org)